



Manufacturing Night at the Northland Workforce Training Center

SPONSORSHIP PACKAGES

Presenting Sponsor	1 AVAILABLE	\$5,000
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- Sponsorship Exclusivity
- Six (6) tickets to Manufacturing Night at the Northland Training Center
- Exhibit table at Manufacturing Night during hiring fair and trade show
- First choice of location for exhibit table at Manufacturing Night
- Verbal recognition during program at Manufacturing Night
- Ability to hang promotional signs around venue during event
- Logo prominently displayed on signage for the event
- Logo on all promotional material for Manufacturing Night including, but not limited to:
 - Email Invitations
 - Social Media Posts (with link to Company Page)
 - Event Webpage
 - Event Program
 - Event Presentation
- Presenting Sponsorship mention in all media interviews
- Full page advertisement in Event Program distributed at event
- Feature with company logo, description, and link to webpage in three quarterly BNMA newsletters in November 2019; March 2020; July 2020
- Feature in three independent social media (Facebook, Twitter, LinkedIn, Instagram) posts with company logo, description, and link to webpage (posted week of October 7; October 21; November 4)
- Ability to write and publish two blogs for BNMA website (to be published in October 2019 and January 2020)
- First Right of Refusal for 2020 Manufacturing Night at the Northland Training Center

Gold Sponsor	4 AVAILABLE	2,500
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- Four (4) tickets to Manufacturing Night at the Northland Training Center
- Exhibit table at Manufacturing Night during hiring fair and trade show

- Priority choice of location for display table at Manufacturing Night
- Verbal recognition during program at Manufacturing Night
- Logo displayed on signage for the event
- Logo on all promotional material for Manufacturing Night including, but not limited to:
 - Email Invitations
 - Social Media Posts (with link to Company Page)
 - Event Webpage
 - Event Program
 - Event Presentation
- Gold Sponsorship mention in all media interviews
- Half page advertisement in Event Program distributed at event
- Feature with company logo, description, and link to webpage in two quarterly BNMA newsletters in January 2020; May 2020
- Feature in two independent social media (Facebook, Twitter, LinkedIn, Instagram) posts with company logo, description, and link to webpage (posted week of October 14; October 28, 2019)
- Ability to write and publish one blog for BNMA website (to be published in November 2019)
- First Right of Refusal for 2020 Manufacturing Night at the Northland Training Center

Silver Sponsor

5 AVAILABLE

\$1,500

- Three (3) tickets to Manufacturing Night at the Northland Training Center
- Exhibit table at Manufacturing Night during hiring fair and trade show
- Priority choice of location for display table at Manufacturing Night
- Verbal recognition during program at Manufacturing Night
- Name displayed on signage for the event
- Name on all promotional material for Manufacturing Day including, but not limited to:
 - Email Invitations
 - Social Media Posts (with link to Company Page)
 - Event Webpage
 - Event Program
 - Event Presentation
- Silver Sponsorship mention in all media interviews
- Quarter page advertisement in Event Program distributed at event

- Feature with company logo, description, and link to webpage in one quarterly BNMA newsletter in November 2019
- Feature in one independent social media (Facebook, Twitter, LinkedIn, Instagram) post with company logo, description, and link to webpage (posted week of October 7)
- First Right of Refusal for 2020 Manufacturing Day at the Northland Training Center

Bronze Sponsor

10 AVAILABLE

\$1,000

- Two (2) tickets to Manufacturing Day at the Northland Training Center
- Exhibit table at Manufacturing Night during hiring fair and trade show
- Priority choice of location for display table at Manufacturing Day
- Verbal recognition during program at Manufacturing Day
- Name displayed on signage for the event
- Name on all promotional material for Manufacturing Day including, but not limited to:
 - Email Invitations
 - Social Media Posts (with link to Company Page)
 - Event Webpage
 - Event Program
 - Event Presentation
- Bronze Sponsorship mention in all media interviews
- Quarter page advertisement in Event Program distributed at event
- First Right of Refusal for 2020 Manufacturing Day at the Northland Training Center

Contact [Catherine Muth](#) to reserve your sponsorship today!

(catherinem@bnmalliance.com or (716) 436-3229 ext. 061)